AdMate Privacy Policy

AdMate, s.r.o.
Registered office: Na vápence 2885/2a, Žižkov, 130 00 Prague 3, Czech Republic
Company ID (IČO): 06203001
Registered in the Commercial Register maintained by the Municipal Court in Prague, Section C, File No. 278069
Date of incorporation: 21 June 2017

Privacy Policy

1. Data Controller
The controller of personal data processed through this website is AdMate, s.r.o.

2. Categories of Personal Data Processed
- identification and contact details provided through forms
- name, e-mail address and telephone number
- content of messages submitted via contact forms
- IP address
- browser and device information
- website usage and analytics data
- information collected through cookies and similar technologies

3. Purposes and Legal Basis of Processing
Communication with prospective clients and business partners.
Website analytics through Google Analytics 4.
Advertising delivery and measurement.

4. Third-Party Services
Google Analytics 4
HubSpot

5. Advertising Technology Partners
Sovrn, Inc.
RTB House S.A.
Xandr, Inc.
Equativ
Magnite, Inc.
PubMatic, Inc.
Criteo SA
Teads France SAS

Media.net Advertising FZ-LLC
Outbrain UK Ltd.
Zemanta Inc.
OneTag Limited
MGID Inc.
Seznam.cz, a.s.
Monet Engine Inc.
Google Advertising Products
audienzz Germany GmbH

6. Retention Period
Personal data is retained only as long as necessary.

7. International Transfers
Certain service providers and advertising partners may process personal data outside the EEA.

8. Your Rights
You have rights under GDPR including access, rectification, erasure, restriction, objection, portability and withdrawal of consent.

9. Cookies
This website uses cookies and similar technologies.

10. Updates
The latest version is always available on www.admate.cz.